

Collaborators

Daniel Aguirre Azócar

Professor at the Instituto de Estudios Internacionales, Universidad de Chile, Doctoral candidate and Master in Communications at the Pontificia Universidad Católica de Chile. Aguirre holds a degree in journalism from the University of Florida and a Master of Arts in International Studies from the University of Miami. In addition to being a professor at the University of Chile, he is a researcher at Universidad del Desarrollo. He has published academic articles, book chapters and presented at international academic conferences related to the fields of International Studies and Communications. His main research interests are public diplomacy and internet governance. He is co-editor of *Diplomacia pública digital: el contexto iberoamericano* (2018) with Matthias Erlandsen and Miguel Ángel López.

Corneliu Bjola

PhD in Political Science from the University of Toronto. He is Associate Professor in Diplomatic Studies at the University of Oxford and Chair of the Oxford Digital Diplomacy Research Group. He is the author or co-editor of six books, such as *Digital Diplomacy: Theory and Practice* (2015), and the forthcoming volume on *Countering Online Propaganda and Violent Extremism: The Dark Side of Digital Diplomacy* (2018), and of various articles published in scholarly journals such as the *European Journal of International Relations*, *Review of International Studies*, *International Negotiation*,

Global Policy, *Journal of Global Ethics* and *The Hague Journal of Diplomacy*. His current research interests focus on the impact of digital technology on the conduct of diplomacy, especially with respect to crisis management, public diplomacy and international negotiation.

Nicholas J. Cull

Professor of Public Diplomacy at the University of Southern California, where he directs the Master's Program in Public Diplomacy. Originally from Britain, he is a historian of media and international politics whose works include many dealing with issues of global engagement and propaganda, including previous pieces in *Revista Mexicana de Política Exterior*. He has worked as a consultant for the foreign ministries of the UK, Netherlands and Japan and has lectured at many diplomatic academies including those of the US, Mexico, Russia and at Beijing Foreign Studies University in China.

Matthias Erlandsen

BA in Journalism by the Pontificia Universidad Católica de Chile (2012) and MA in International Studies by the University of Chile (2017). Currently PhD student of Communication Sciences at the Pontificia Universidad Católica de Chile. He also has studies in the areas of communications and public policy at the University of Chile. He has been lecturer at the Universidad del Desarrollo, as well as visiting lecturer at the University of Santiago de Chile. His re-

search areas include public diplomacy, social media and international relations, nation branding, international relations of the sub regions, international organizations and foreign policy of Canada, Israel and the United Kingdom.

Nancy K. Groves

Groves heads the 20-person team that manages the United Nations Secretariat's global social media presences which now have 30 million fans and followers. In addition to planning, coordinating and carrying out broader UN System social media initiatives in eight languages, her team writes and implements social media policies and guidelines. She is also part of a small team of senior managers involved in crisis communications response and provides daily advice to senior UN officials across the UN System, including UN Secretary-General António Guterres. Groves holds a masters degree from the University of Maryland-College Park's, College of Information Studies.

Marcus Holmes

Assistant professor of government at the College of William & Mary. His research and teaching interests are in diplomacy, international security, international relations theory and foreign policy. He directs the Political Psychology in International Relations student-research lab at William & Mary. He has published articles in *International Organization*, *International Studies Quarterly*, *International Studies Review*, *Journal of Global Security Studies*, *Journal of Theoretical Poli-*

tics, *International Studies Perspectives*, among others. He is author of *Face-to-Face Diplomacy: Social Neuroscience and International Relations* (Cambridge University Press, 2018). Co-edited *Digital Diplomacy: Theory and Practice* (Routledge, 2015) with Corneliu Bjola (University of Oxford). He earned his doctorate from The Ohio State University and has previously taught at Georgetown University, The Ohio State University, and Fordham University. He won the International Studies Association Diplomatic Studies Section Article Award in 2015 and was elected chair of the Diplomatic Studies Section in February 2017.

Juan Luis Manfredi Sánchez

PhD in Communication from the University of Seville. He is a senior lecturer at the University of Castile-La Mancha where he teaches International Communication and Media Policy. He is also the academic director of the Observatory for the Transformation of the Public Sector, at the ESADE Business School in Madrid. He is a member of the scientific board of the Real Instituto Elcano and the editorial board of Esglobal.com, and a frequent contributor to main Spanish media outlets, including *Cinco Días*, a Spanish business daily. In 2015, he was among the finalists of the Citi Journalistic Excellence Award in Spain.

Ilan Manor

PhD Candidate at the University of Oxford researching the practice of digital diplomacy in times of crises. His monograph *Are We There Yet: Have*

MFAs *Realized the Potential of Digital Diplomacy?* was recently published as part of Brill's Research Perspectives in Diplomacy and Foreign Policy. His analysis of America's Selfie Diplomacy was published in *Digital Diplomacy: Theory and Practice* (Corneliu Bjola and Marcus Holmes, eds.). Manor has also contributed to *Place Branding and Public Diplomacy*, *The Hague Journal of Diplomacy*, *Global Affairs* and *The Cambridge Review of International Affairs*. Forthcoming publications include an analysis of diplomatic prestige in the digital age and an exploration of the digital diplomacy efforts of the Global Coalition against Daesh. He has also contributed to numerous newspapers including *Les Echos*, *The Jerusalem Post*, *Haaretz Newspaper* and *The Financial Times*. He blogs on issues relating to digital diplomacy at www.digdipblog.com.

Alister Miskimmon

Professor of International Relations and Head of the School of History, Anthropology, Philosophy and Politics at Queen's University, Belfast. He has published widely on German politics, European security and strategic narratives. Alister is part of an EU-funded Jean Monnet Research Network conducting research on EU diplomacy in Ukraine and Israel/Palestine. He is also working on British and Polish defense policy after the 2016 NATO summit in Warsaw, which is funded by the Noble Foundation. Miskimmon, with Ben O'Loughlin and Laura Roselle, won the 2016 Best Book in International Communication from the Inter-

national Studies Association for their book *Strategic Narratives: Communication Power and the New World Order* (Routledge, 2013). Their latest book, published by the University of Michigan Press in 2018, is entitled, *Forging the World: Strategic Narratives and International Relations*.

Alejandro Neyra

Diplomat and writer. Winner of the Short Novel Prize of the Peruvian Chamber of Books 2012 and author of short stories collections and essays. He has been part of diverse selections and national and international anthologies and member of the Peruvian delegation in international book fairs. As a diplomat, he served in the Peruvian Mission in Geneva and the Peruvian Embassy in Chile; he has also been advisor of the cabinet of the Minister of Foreign Affairs and Head of the Communication Office of the Ministry. Former Director of the Peruvian National Library and former Minister of Culture of Peru. Current director of the Centro Cultural Inca Garcilaso of the Ministry of Foreign Affairs of Peru.

Ben O'Loughlin

PhD in Politics at New College, University of Oxford. He is Professor of International Relations and Director of the New Political Communication Unit at Royal Holloway, University of London. He is co-editor of the SAGE journal *Media, War & Conflict*. His latest book is *Forging the World: Strategic Narratives and International Relations* (University of Michigan Press, 2017). He was Specialist Advisor to the UK Parlia-

ment's Select Committee on Soft Power, producing the report *Power and Persuasion in the Modern World*. He is running three projects funded by Jean Monnet, Marie Skłodowska-Curie, and the British Council/Goethe Institute exploring different dimensions of influence in Ukraine.

James Pamment

PhD in Communication from the Stockholm University, 2011. He is Associate Professor and Head of the Department of Strategic Communication at Lund University, Sweden. Pamment researches on state influence across borders, including diplomacy, public diplomacy, information operations and foreign aid. He is author of *British Public Diplomacy & Soft Power: Diplomatic Influence & Digital Disruption* and *New Public Diplomacy in the 21st Century* (Palgrave Macmillan, 2016) and co-editor (with C. Bjola) of the forthcoming *Countering Online Propaganda and Violent Extremism* and co-editor (with K. Wilkins) of *Communicating Development and Diplomacy: New Dimensions in the Politics of National Image and Foreign Aid* (Palgrave Macmillan, 2018), among other publications.

Alejandro Ramos Cardoso

He holds a Bachelor's Degree in Political Science and International Relations from CIDE and has a postgraduate degree in Political Science and Sociology from FLACSO, Argentina. He also studied at the Institute of Political Studies (Sciences-Po) in Bordeaux, France. He is currently enrolled in the

Master's Degree on Political Journalism at the School of Journalism Carlos Septién García. He is an associate of the Mexican Council on Foreign Relations (Comexi). He is a career diplomat, with the rank of First Secretary. At the Ministry of Foreign Affairs, he has served as advisor and Chief of Staff to the Deputy Minister of Foreign Affairs, as Deputy Director General for Asia-Pacific, and at the General Directorate for Consular Assistance and Protection of Mexican Nationals. Abroad he has served in the Consulate of Mexico in Tucson, Arizona, and in the Embassy of Mexico in Chile. He is currently Deputy Chief of Mission at the Embassy of Mexico in Germany.

Laura Roselle

Professor of Political Science and Policy Studies at Elon University where she is currently a senior faculty fellow. Roselle holds degrees from Emory University (Mathematics/Computer Science & Russian) and Stanford University (PhD Political Science). She has served as president of the International Communication Section of the International Studies Association and of the Internet Technology and Politics Section of the American Political Science Association. She is the author of *Media and the Politics of Failure: Great Powers, Communication Strategies and Military Defeats* (Palgrave, 2006 & 2011), and with co-authors Alister Miskimmon & Ben O'Loughlin *Strategic Narratives: Communication Power and the New World Order* (Routledge, 2013) and *Forging the World: Strategic Narratives and International-*

al Relations (University of Michigan Press, 2017). She won the 2017 Distinguished Scholar Award from the International Communication Section of the International Studies Association.

Rafa Rubio

Deputy Director for Studies and Research at the Centre for Political and Constitutional Studies (Ministry of the Presidency and Territorial Administrations). He has a PhD in Constitutional Law. He is an Associate Professor and Head of the Participation and New Technologies Research Group at Complutense University of Madrid. He has been a visiting researcher in Georgetown University, Harvard, George Washington University (USA) and Scuola Superiore Sant'Anna (Italy). He has advised international organizations, governments, political parties, charities and social, educational and religious institutions. He has taught in different Diplomatic Schools: Chile, Peru and Spain. He has published *Marca Española and Public Diplomacy: Challenges for Our External Action* (2012) and *Public Diplomacy as a Challenge for Spain* (2014) and several articles and chapters in academic books.

Efe Sevin

Assistant Professor of Strategic Communication at Reinhardt University

(Georgia, USA). He received his PhD from the American University School of International Service, Washington, D.C. His current research focuses on the role of place branding and public diplomacy campaigns on achieving development goals and foreign policy objectives. His most recent book, *Public Diplomacy and the Implementation of Foreign Policy in the US, Sweden and Turkey*, was published by Palgrave MacMillan in 2017.

Rebecka Villanueva Ulfgard

Associate Professor in International Studies, Instituto Mora, Mexico City, since 2008. Member of Mexico's National System of Researchers, National Council of Science and Technology, Level I. She is the author of several articles and book chapters on Mexico and the 2030 Agenda and Sustainable Development Goals, Mexico and International Development Cooperation, Civil Society and New Multilateralism. She edited the book *Mexico and the post-2015 Development Agenda: Contributions and Challenges* (Palgrave Macmillan, 2017). Currently, she is the lead coordinator of the series Governance, Development, and Social Inclusion in Latin America for Palgrave Macmillan.